I HEART Kapi‘olani CC presents its inaugural CTE Expo for Career and Technical Education (CTE). Center stage will be our collaboration with PhotoCON Hawai‘i 2024, infusing national top creative media professionals, educators, and enthusiasts who are aligned with our CTE programs to help tell our story! Each February, the nation celebrates CTE Month® to raise awareness of the importance that career and technical education has in readying learners for college and career success, join us for the highlights from our signature programs. We anticipate over 600 attendees daily.

- Information Technology - Robotics demonstrations
- Emergency Medical Technicians, Paramedics and Ambulance Tours
- Culinary Arts hands-on Skills & Technique Workshop
- Hospitality and Tourism Alumni Career Panel Discussion

It is our goal to empower youths with the knowledge on relevant career choices and engaging them in creative ways to envision exciting professions. Kapi‘olani CC invites you to consider a sponsorship to share your organization’s brand values as a supporter for a more resilient local economy. Together, let’s raise CTE awareness and opportunities in the community, and elevate new, skilled, and in-demand job candidates.

Proceeds will benefit career and technical education at Kapi‘olani Community College to expand and enrich our diversity of programs, educational offerings, and student success.

Mahalo for your consideration and support.

John Richards
Dean of Career and Technical Education
Career & Technical Education EXPO

Thursday
February 22
- Opening Ceremony
- Hospitality & Tourism Alumni Panel
- CTE Program Promotion
- PhotoCON Exhibit Hall Food Trucks

Friday
February 23
- Paramedic Demos
- Culinary Workshop
- IT Robotics
- 300+ DOE High School Students
- PhotoCON Exhibit Hall Food Trucks

Saturday
February 24
- PhotoCON
- Keynote Speaker Bryan Spicer
- CTE Program Promotion
- PhotoCON Exhibit Hall Food Trucks

Sunday
February 25
- PhotoCON
- Speciality Workshops
- Aquatography
- Understanding Light: The Long Walk Fashion/Beauty Photo Shoot

"Celebrate TODAY. Own TOMORROW" our CTE programs inspire and connect students to careers with real-world experiences as they move seamlessly from career exploration to career and college readiness during their K-12 and community college educational journey.
Sponsorship Opportunities

Empower $10,000*

- Verbal announcement and visual recognition of sponsorship in media related to Expo
- Recognition in printed and digital promotional materials, webpage, slides
- Full-page message and logo in Kapi‘olani CC CTE Expo program guide
- Prominent signage placement throughout the campus
- 10 tickets to CTE Expo and full PhotoCON 4-day Conference

Energize $5,000*

- Visual recognition of sponsorship in media related to Expo
- Recognition in printed and digital promotional materials, webpage, slides
- Half-page message and logo in Kapi‘olani CC CTE Expo program guide
- Prominent signage placement throughout the campus
- 5 tickets to Kapi‘olani CC CTE Expo and full PhotoCON 4-day Conference

Align - Hui $1,000*

- Visual recognition of sponsorship in media related to Expo
- Recognition in printed and digital promotional materials, webpage, slides
- Logo in Kapi‘olani CC CTE Expo program guide
- 1 ticket to Kapi‘olani CC CTE Expo and full PhotoCON 4-day Conference

*Tax deductible to the extent allowed by law.
SPONSORSHIP FORM

Name: ________________________________________________________________

Sponsor Name: ____________________________________________________________
(as you would like to be acknowledged in the event materials)

Address: ____________________________ City: ____________________________

State: _____________________________ Zip: _____________________________

Phone: __________________________

Email: ____________________________

Checks payable to: “UH Foundation”
Make a gift online at this page www.uhfoundation.org/CTEEexpo or click here.

Your contribution, regardless of size, makes a difference!

For more information, please contact
Linh Hoang Poe
Senior Director of Development
Linh.Hoang@uhfoundation.org or (808) 734-9475

PREMIUM SPONSORSHIPS
☐ Empower Sponsor  | $10,000
☐ Energize Sponsor  | $5,000
☐ Align - Hui Sponsor  | $1,000
☐ I would like to make a
donation of $__________